

Haversham-cum-Little Linford Parish Magazine

Advertising information sheet – 2024/2025

Overview

The Parish Magazine is facilitated and part-funded by the Parish Council but is not a Parish Council production, but is an independent community publication. Specifically:

- The magazine is delivered to all 330+ households across the two settlements of Haversham plus Little Linford and the outlying rural properties which reached around 1,100 people in the Parish, and also to the wider community with copies going to local churches, the Greyhound pub, and Haversham Village School.
- It is the source of local news and information in Haversham and Little Linford.
- Our magazine has been going continuously for more than 30 years.

Publication and timing

The magazine is published every 2 months i.e. six times each year, and future planned issues with copy dates are below:

Issue	Copy Date
December 24/January 25	17th November 2024
February/March 25	17th January 2025
April/May 25	14th March 2025
June/July 25	16th May 2025
August/September 25	17th July 2025
October/November 25	16th September 2025
December 25/January 26	14th November 2025

Technical details

The magazine is A5 Portrait and is printed in full colour. Available sizes are:

- **Full page**
 - 210mm high x 148mm wide
 - 216mm high x 154mm wide (with full bleed)
- **Half page**
 - 92mm high x 125mm wide (landscape)
 - 188mm high x 61mm wide (portrait)
- **Quarter page:**
 - 92mm high x 61mm wide (portrait)
 - 43mm high x 125mm wide (landscape)

Advert to be supplied as print quality pdf by preference. Word documents with separate JPEG images acceptable. Images should be at least 300dpi resolution.

Please contact the editor if you have any technical queries



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Advertising rates for 2024/2025

We operate a per issue rate based on the advert size with a full page being A5 format.

There is a discount for ordering 6 issues in advance (i.e. a one-year commitment) whereby we offer a '6 for 5' discount. Rates are:

Full page	£25.00 per issue	or	£125.00 for a one-year commitment
Half page	£15.00 per issue	or	£75.00 for a one-year commitment
Quarter page	£12.00 per issue	or	£60.00 for a one-year commitment

There are also two special full-page advertising positions available:

- Inside the front cover opposite the editorial
- The back cover

Each of these positions are available for 6 editions, with an annual cost of **£175.00**

Please contact the Parish Clerk if you wish to place an advert.

Further details for advertisers

All advertisers are contacted before each 2-monthly publication with plenty of time to make any required changes to their advertising copy, and they are given a free copy of each period's magazine.

Invoicing and payment

Once the advert size and duration are agreed an invoice will be issued by the Parish Council, with 14-day terms. Payment must be received by the copy date for new advertisers.

Payment to be made by BACS transfer to:

Bank: Unity Trust Bank
Sort Code: 60-83-01
Account No: 20441791
Acct Name: Haversham-cum-Little Linford Parish Council
Ref: *[Invoice number]*

Please note, cheques and cash are not accepted.

To contact us

Editor & technical queries: Carol Langham
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Phone: 07961 047142

Advertising including billing: The Parish Clerk
Email: clerk@havershamlittlelinfordpc.gov.uk

